



JOINT PRESS RELEASE

OMP - COOLSHIRT Systems: multi-year agreement for the exclusive worldwide production and use of OMP COOLSHIRT, a new long sleeve underwear t-shirt FIA 8856-2000 homologated with a new efficient cooling system.

OMP Racing - an Italian company, leader in the design and production of safety components for the motorsport industry - and CoolShirt Systems, a world leader in personal cooling for surgeons, racecar drivers, athletes football players, fire/emergency services/hazmat, industrial workers and the military have developed together a new cooling system FIA homologated for motorsport use. The new system, developed using NASA study guidelines and directly derived from Cool Shirt® active cooling systems and OMP Dry System Technology®, help people manage body heat in extreme environments using circulating temperature-controlled cool water.

The use of an OMP COOLSHIRT will allow significant increases in the performance of products currently used in motorsport, in compliance with the safety regulations imposed by the international control bodies. This new system will help racers perform at their best by improving reaction time, reducing errors, keeping drivers cool and comfortable, reducing dehydration, helping maintain a safe core body temperature.

The agreement between OMP and CoolShirt Systems indicates that OMP will have a multi-year exclusive worldwide right to sell the new garment. The new long sleeve underwear t-shirt, FIA homologated, is compatible with all Cool Shirt systems, using a specific quick release.

“We are very pleased with our new relationship with OMP”, said Bruce Baker, Director of Racing Sales for Cool Shirt Systems. “The FIA Homologations now gives us the opportunity to offer our driver cooling systems to any racer worldwide. Because of our new partnership with OMP, racers everywhere will have access to the vast network of OMP dealers for their Cool Shirt Systems products”.

“This agreement, signed with CoolShirt Systems - stated Mr. Paolo Delprato, CEO of OMP – proves once again the philosophy of our company to remain clearly focused on research and innovation to develop products that are ever more efficient and safe for the many fans and practitioners of motorsport and it represents a new step on our leaderships in motorsport safety products”.

About OMP Racing

OMP is an Italian company, world leader in the design and production of motor-racing equipment (fire resistant suits, seats, steering wheels, safety harnesses, etc.), from Formula 1 to the touring car world championship WTCC, from FIA GT to WRC. Founded in 1973, OMP is one of the few companies in the world that is able to offer a complete range of equipment for racing cars and the safety of drivers, with more than 5,000 products in the catalog. Further information on OMP Racing is available at www.ompracing.com.

About CoolShirt

CoolShirt Systems is the global leader in the design & production of active personal cooling systems that improve performance, increase endurance and reduce errors by helping to eliminate the risk of heat-induced fatigue. We deliver personal cooling solutions in a variety of markets, including auto racing, industry, fire service/EMS, medical and athletics.

A CoolShirt System is the only active cooling system designed to protect against heat stress by cooling the body's core temperature. It will help to protect anyone who works in a hot environment from the effects of heat-stress and heat exhaustion, keeping the person focused, alert and able to maintain an optimum level of performance longer. In the markets we serve, CoolShirt Systems is the most trusted name in personal cooling systems because there is no compromise in our commitment to safety, innovation and quality. We offer a comprehensive range of products that exceeds all others in quality, comfort and the ability to cool the body's core temperature. CoolShirt Systems sets the industry pace by creating first-to-market, breakthrough solutions based on scientific expertise.

CoolShirt Systems is an employee-owned company, operating from two facilities: a 65,000 square-foot manufacturing facility in Loudon, Tennessee and a 12,000 square-foot distribution center in Stockbridge, Georgia.

Further information on CoolShirt Systems is available at www.coolshirt.com or by calling 800-345-3176.



Media contact **OMP Racing:**
Luigi Rossi, Marketing Manager
Martina Timossi, Marketing Department
Tel. +39 010 96 501
Website: www.ompracing.com
Media: infopress@ompracing.it

Media contact **CoolShirt:**
Bruce Baker...Racing Sales Director
Tel. +1-678-837-3259
Website: www.coolshirt.com
Media: Bruce@coolshirt.com

Cologne, November 12, 2013